

# 新建築

**Shinkenchiu-sha Co., Ltd.**

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## Advertisement for Shinkenchiu (新建築)

### Regulation

Deadline for order confirmation – every 10th of two months ahead the publication.

Deadline for artwork - every 20th of two months ahead the publication.

Payment terms - Fifty percent (50%) of the TOTAL is dues within 14 days of placing order; the remaining fifty (50%) of the per-issue total is due within thirty (30) day of publication.

If there are any inquiries, or irregular orders, please do not hesitate to consult us.

### Publication Schedule

Monthly; Every 1st of the month

### Advertisement Specifications

Magazine size - 221mm X 297mm

for bleed

width - 224mm (bleed loss 3mm)

height - 303mm (bleed loss 3mm on both sides)

for non-bleed (type area)

width - 196mm

height - 259mm

All copy should be sent as high resolution press ready pdf (PDF/x-1a) with cropmarks by email or mac formatted disc with a colour proof to us.

All images to be supplied high resolution (350dpi).

All fonts embedded or converted to outlines.

### Rates (color)

		JPY
1	One full page	¥ 640,000
2	Inside front cover	¥ 1,200,000
3	Inside back cover	¥ 850,000

With your consent to the above terms and conditions, we would arrange your orders. So please fill in and return this form to us. Thank you.

**Your name**

**Your company**

**Your address,  
phone and fax number**

**Your choice of ads**

**Advertising months**

**Signature**

**Date**

### Payment Details

Bank Transfer

Mizuho Bank Ltd, the Hongo Branch (075)

Acc No. 2738696

Address: 3-34-3, Hongo, Bunkyo-ku, Tokyo 113-8790

Swift: MHBKJPJT

Acc Name: Shinkenchiu-sha Co., Ltd.

IBAN not available in Japan

Cheque payable to: Shinkenchiu-sha Co., Ltd.