



Shinkenchiku-sha Co., Ltd.

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Advertisement for Architecture and Urbanism

Regulation

Deadline for order confirmation – every 15th of one month ahead the publication.

Deadline for artwork -one month ahead the publication.

Payment terms - Fifty percent (50%) of the TOTAL is dues within 14 days of placing order; the remaining fifty (50%) of the per-issue total is due within thirty (30) day of publication.

If there are any inquiries, or irregular orders, please do not hesitate to consult us.

Publication Schedule

Monthly; Every 27th

Advertisement Specifications

Magazine size 219mm X 292mm

for bleed

width - 225mm (bleed loss 3mm on both sides)

height - 298mm (bleed loss 3mm on both sides)

for non-bleed (type area)

width - 199mm

height - 271mm

All copy should be sent as high resolution press ready pdf (PDF/x-1a) with cropmarks by email or mac formatted disc with a colour proof to us.

All images to be supplied high resolution (350dpi).

All fonts embedded or converted to outlines.

Rates (color)

		JPY
1	One full page	¥ 400,000
2	Inside front cover	¥ 450,000
3	Inside back cover	¥ 450,000
4	Back cover	¥ 500,000

Volume Discount

	3-6 times	7-11 times	12 times -
	10%	15%	20%

With your consent to the above terms and conditions, we would arrange your orders. So please fill in and return this form to us. Thank you.

Your name

Your company

**Your address,
phone and fax number**

Your choice of ads

Advertising months

Signature

Date

Payment Details

Bank Transfer

Mizuho Bank Ltd, the Hongo Branch (075)

Acc No. 2738696

Address: 3-34-3, Hongo, Bunkyo-ku, Tokyo 113-8790

Swift: MHBKJPJT

Acc Name: Shinkenchiku-sha Co., Ltd.

IBAN not available in Japan

Cheque payable to: Shinkenchiku-sha Co., Ltd.